

FIG. 1

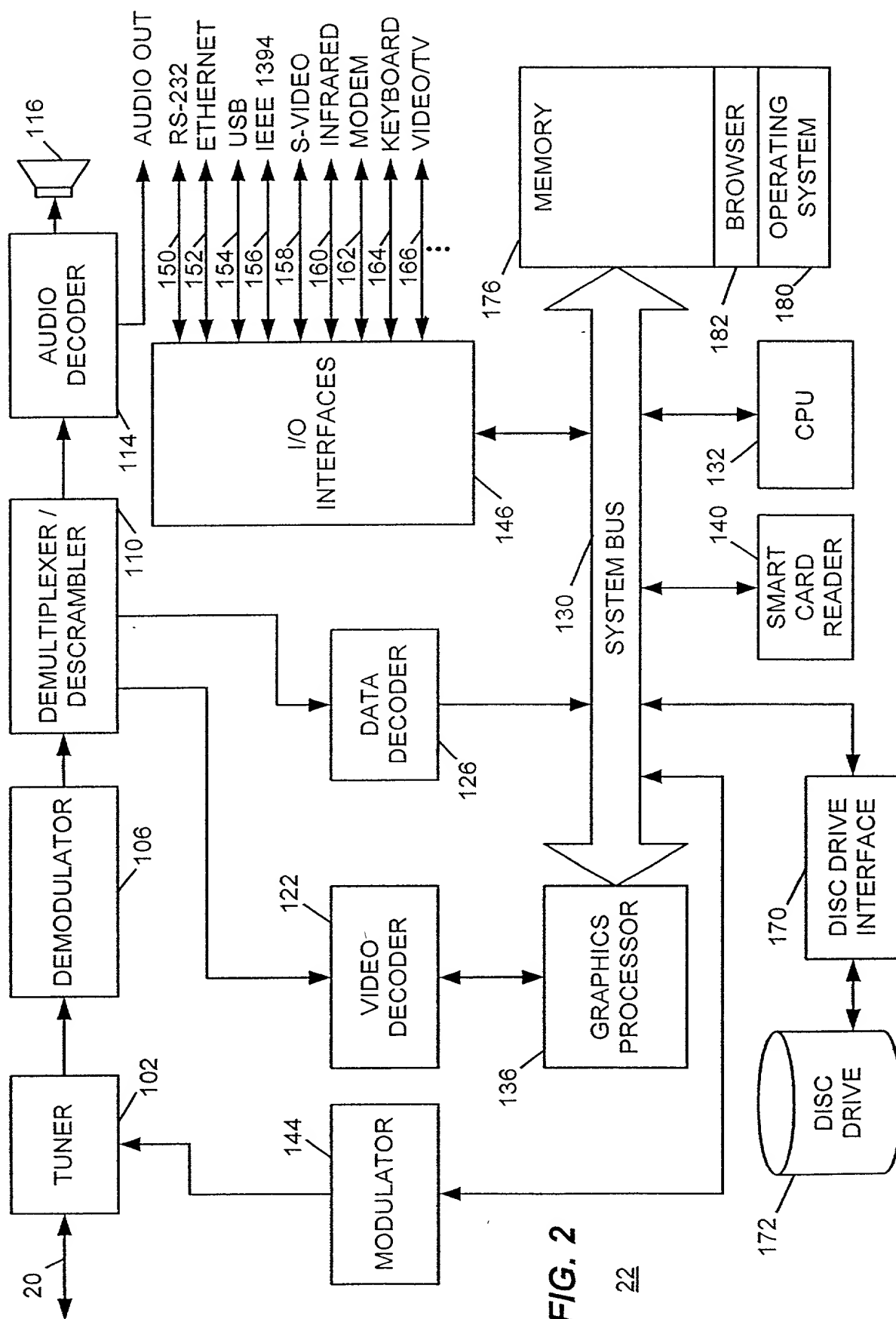


FIG. 2

USER ID	~201
PARTICIPANT	~202
COMMERCIAL TYPE PREFERENCE	~204
PRIOR PROGRAM SELECTIONS	~206
PRIOR COMMERCIAL SELECTIONS	~208
COMMERCIAL EXCLUSIONS	~210
TIME OF DAY APPLICABILITY	~212
DAY OF WEEK APPLICABILITY	~214
MULTIPLE VIEWER HOUSEHOLD PROFILE	~216
CHANNEL PROFILE	~218
GENDER	~220
AGE	~222
OCCUPATION	~224
INCOME BRACKET	~226
MARITAL STATUS	~228
INTERESTS	~230

FIG. 3

2004-03-04 10:00:00

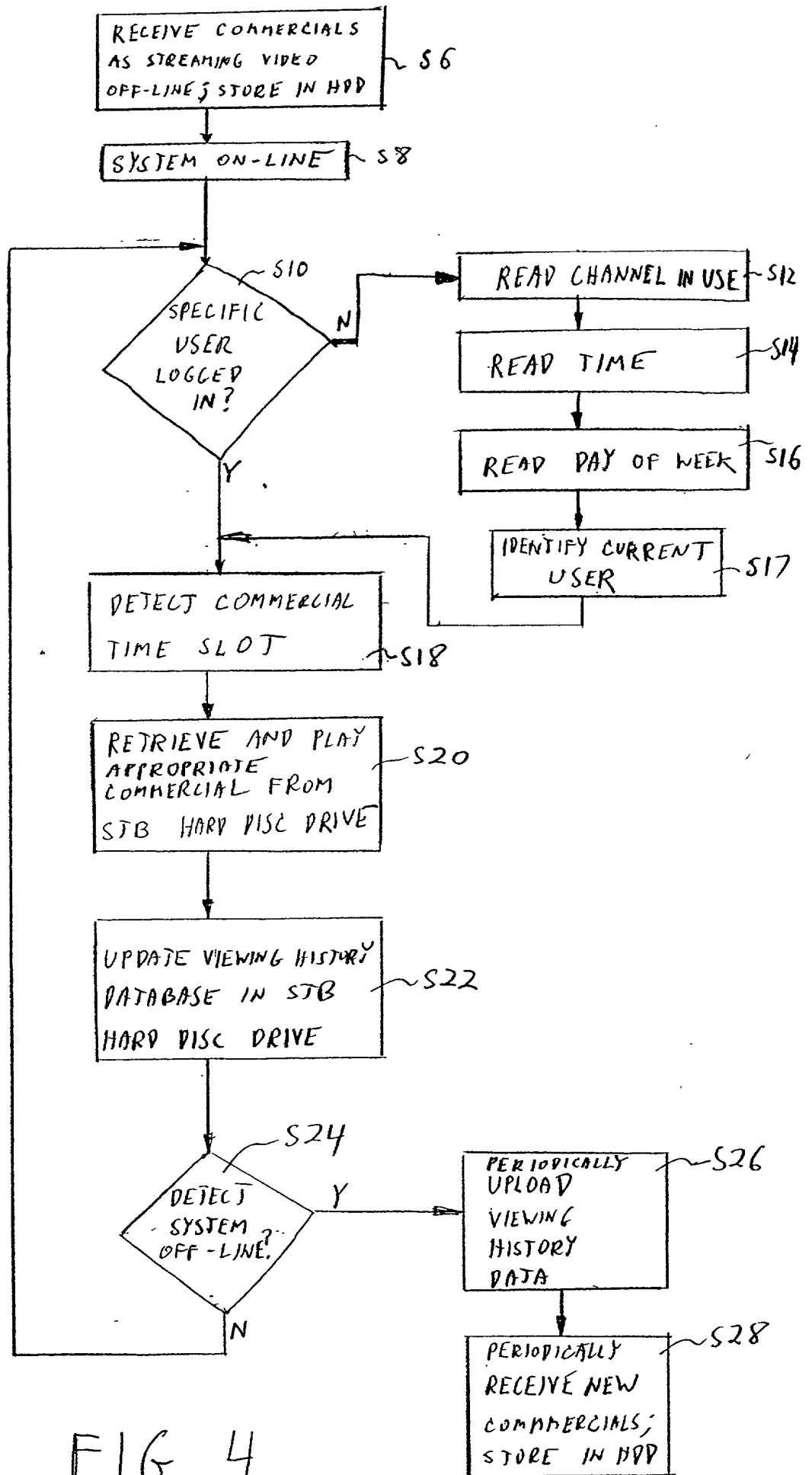


FIG. 4

FIG. 5

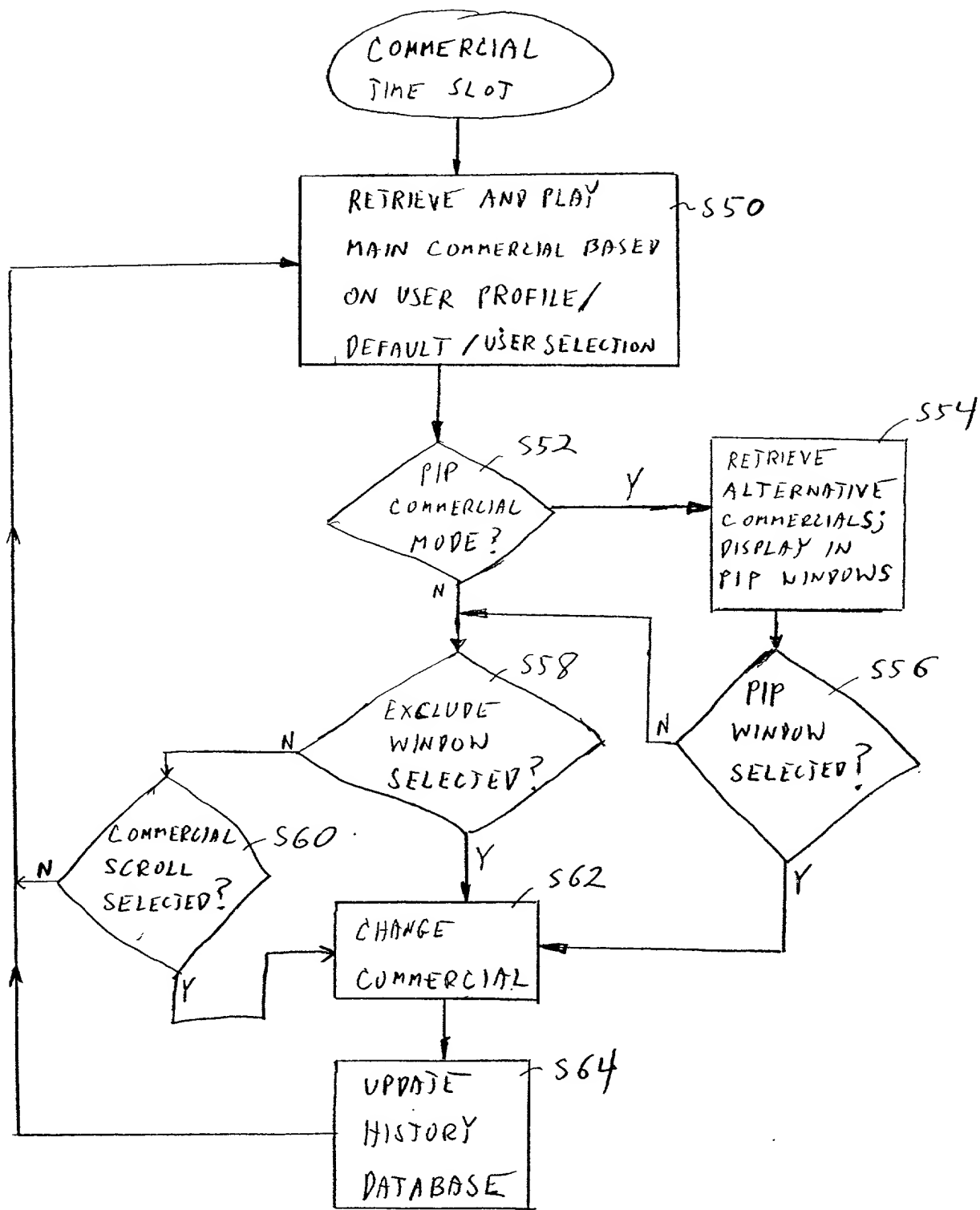


FIG. 5

606

26

604

608

602

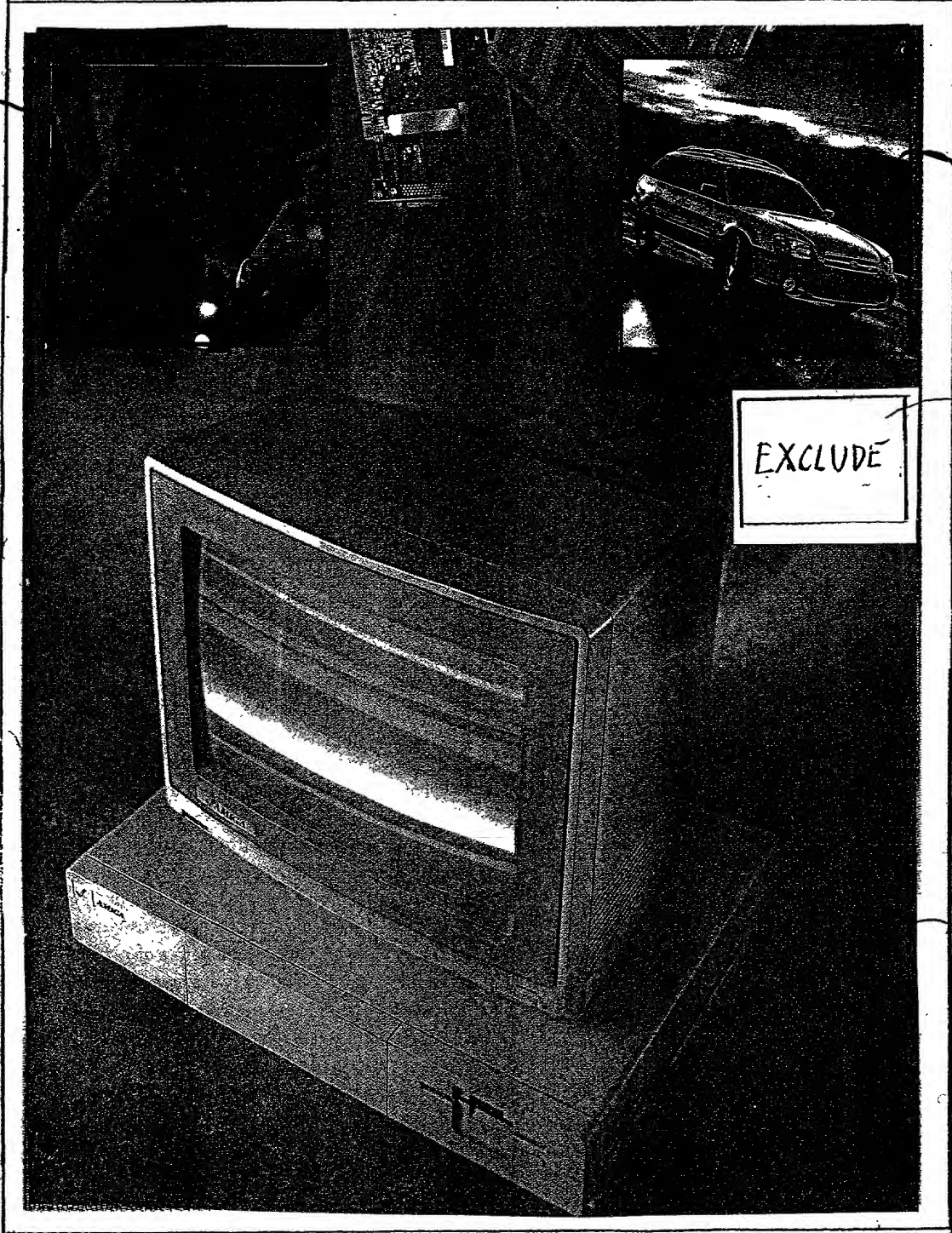


FIG. 6